

R16

Code No: 135AR

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, November/December - 2018

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, MMT, AE, MIE, PTM, CEE, MSNT)

Max. Marks: 75

Time: 3 hours

Note: This question paper contains two parts A and B. Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A

(25 Marks)

1. Explain the following in about five sentences each:

- a) Technical skills
- b) Classical Approach of Management
- c) Vision
- d) Programmed Decision
- e) Departmentalization
- f) Centralization
- g) Leader as Mentor
- h) Theory X
- i) Types of Control
- j) Control System

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PART - B

(50 Marks)

- 2.a) Explain the nature and scope of Management. [5+5]
- b) What are the managerial skills required at middle level of management? [5+5]

OR

3. Discuss the Systems approach to Management. [10]

- 4.a) What is Planning process? Explain. [5+5]
- b) What are the advantages of MBO?

OR

5.a) Compare and contrast Programmed and non-Programmed decisions. [5+5]

b) Explain the steps in decision making.

6.a) Explain Matrix organization structure.

b) Why is the Matrix structure most preferred organization structure in present business scenario? [5+5]

OR

- 7.a) Explain Talent Management model. [5+5]
- b) Discuss the need for Human Resource Planning in an organization.

- 8.a) Explain the characteristics of a leader. [5+5]
b) Discuss the role of leader in adversity and crisis.

OR

- 9.a) Explain types of motivation. [5+5]
b) Discuss the relationship between motivation and employee performance.

- 10.a) Explain control. [5+5]
b) What are Budgetary controls?

OR

- 11.a) Discuss the need for establishing control systems in an organization. [5+5]
b) Discuss about control methods in an organization.

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